



LUMEN 
ILLUMINATING THE ART

www.lumen.club

WELCOME TO THE LUMEN CLUB

Video Art, Projection Mapping and VJing



Lumen magazine

is a comprehensive resource for preserving and presenting video art new technologies. As its name implicitly says the magazine is devoted to shed the light on the video industry new tendency and create community of those artists who would like to develop it further. It is a unique project which is needed to educate target audience on existing trends in projection video mapping, visual performances, art installations and other types visuals. The modern reality dictates to all audiences to be aware of new visuals in order to be in trend.

The magazine is full of ideas and technologies that are cutting edge technologies and fun-to-do, it will appeal to real artists and professionals ranging from industry newcomers to video visuals pioneers and veterans.

Articles guide the reader how to deal with new trends, approaches, techniques and software programmes existing in the industry, it gives main news and describes famous artists offering tips and tricks for making breakthroughs in the industry. A variety of archival techniques are introduced so you can decide what to use in your own works. As an extra bonus, each issue includes information about different events.

Our magazine is introduced as a valuable resources in the following sites



How popular is our digital magazine?

2000 Our digital edition has **visitors daily**

IT IS BIGGER THAN

52%

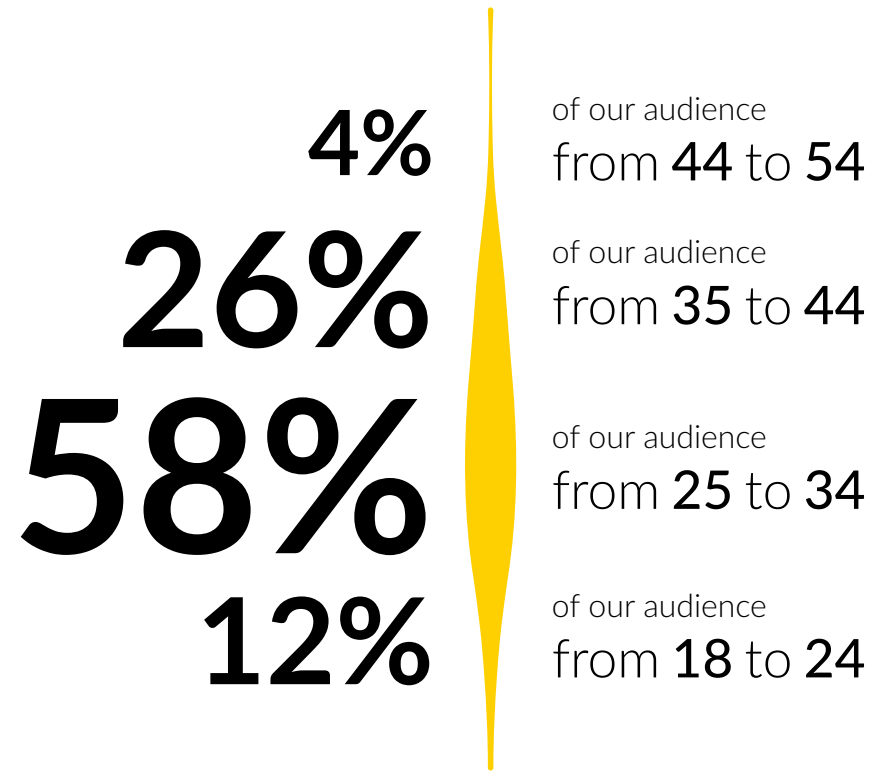
of all other websites in the world
www.lumen.club is a medium-sized website.

Lumen a Video Art and New Media Magazine.

- News and Reviews Visual Culture
- Interactive video technologies
- Motion Graphics
- Event Design
- Video Mapping
- Show Production
- Design at Digital Worlds

Age group

Our readers are aged from 18 till 55. Their occupation vjs, artists, show producers, music concerts, performances, film makers, TV shows and directors.

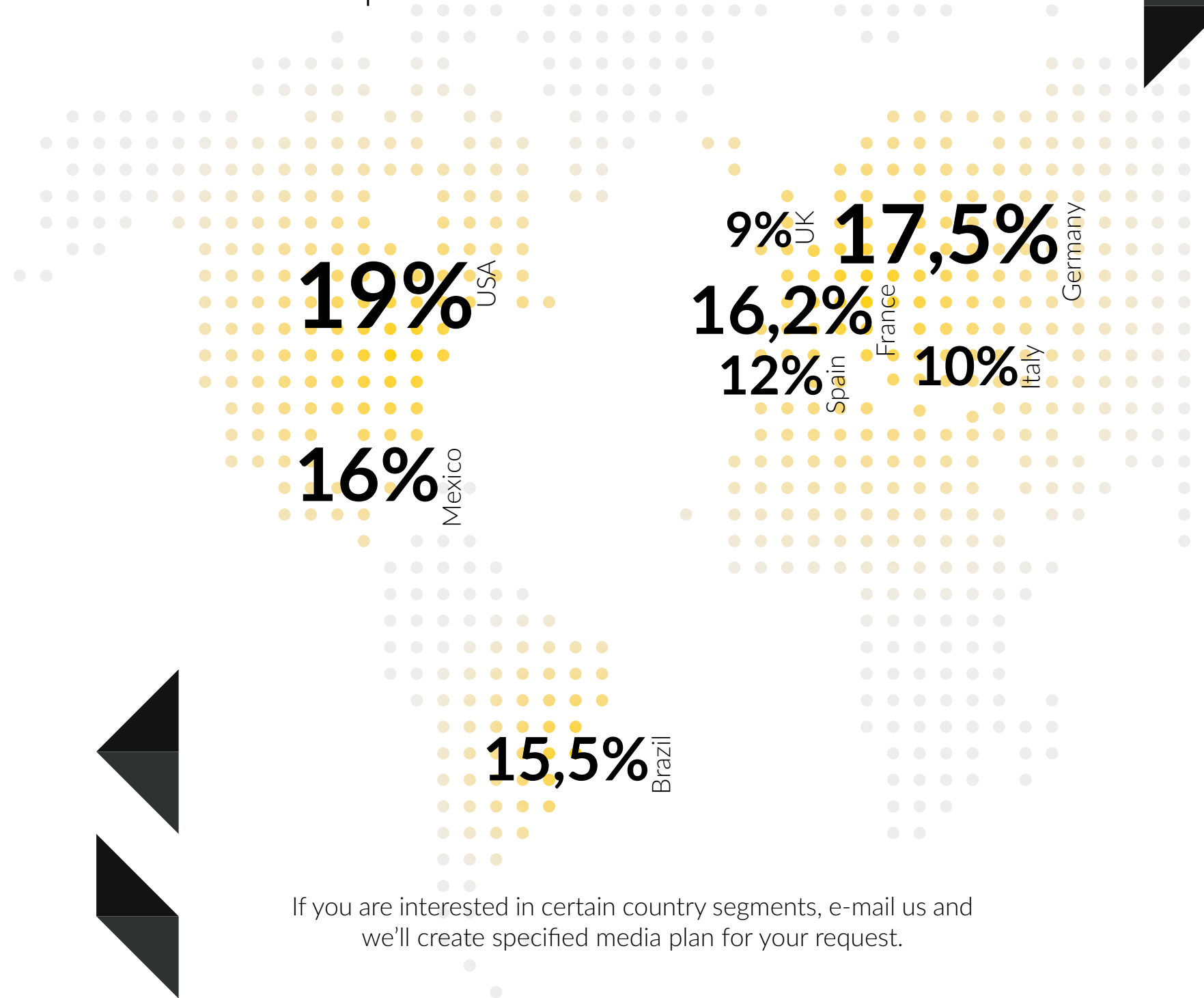


We focus especially on targeted audience and it guarantees straight and punctual effects for your products.

Approximately, 68% of our audience may become your clients today.

Countries

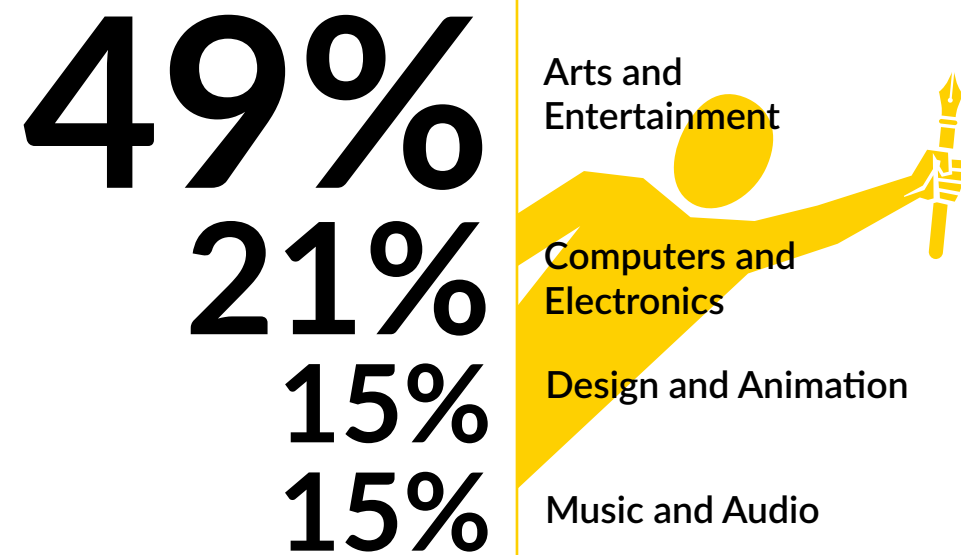
The most of traffic receive from Europe and America.



If you are interested in certain country segments, e-mail us and we'll create specified media plan for your request.

Interest groups

We work on the numerous enlargement of our projects traffic every day. You get more than a simple advertising space for banners or article, you get partnership with different interest groups.



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General info

In 2017 we decided to issue Lumen and distribute it on all festivals and Vj events.



Format: B5 (250mm/176mm)



Full color printing



It is published once a year in 4000 copies



Number of Pages 100



Media coverage

We are actively participating in annual VJ events and Festivals of Lights around Europe.



Advertising Plans for Printed Edition

HOW IS IT POSSIBLE TO ADVERTISE WITH US:

<p>- Interview of one of your artists about new tendencies and trends in your business.</p>	<p>4 pages 790 Euro + VAT</p>
<p>- Promo article company description.</p>	<p>2 pages 490 Euro + VAT</p>
<p>- Advertising block inside the magazine from 10th till 90th.</p>	<p>1 page 190 Euro + VAT</p>
<p>- Advertising block back title page.</p>	<p>1 page 290 Euro + VAT</p>

Contact us

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It is distributed in Vj Festivals, events and shows, also via LIME ART GROUP partners.

The magazine is advertised in social networks, events and partners.

Video Mapping Group: <https://www.facebook.com/groups/videomapping>

VJ's Group: <https://www.facebook.com/groups/vjing>

VJ Loops Group: <https://www.facebook.com/groups/videoloops>

Every advertiser will get
magazines via mail.

Thank You for Attention!

Your Eva

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